

Nokia joins MobileMuster's expanded program in Australia

MobileMuster, the industry-led product stewardship program managed by the Australian Mobile Telecommunications Association (AMTA), has this week welcomed Nokia as the newest member of its expanded recycling program.

On 1 July 2022, MobileMuster broadened [the scope of products](#) it collects and recycles to include three mobile telecommunications e-waste product streams – network connectivity, smart home technology, and wearables and peripherals.

“Product stewardship plays a significant role in a circular economy, where end-of-life products are sustainably collected and recycled to close the loop on the materials we consume,” Head of MobileMuster, Spyro Kalos, said.

“It is because of the support of manufacturers and distributors that MobileMuster has had long-standing success, and it is pleasing to see more brands come on board to fund the expanded program. We welcome and congratulate Nokia for its proactive contribution to sustainability.”

“We are delighted to welcome Nokia to MobileMuster as the program expands to capture a larger range of end-of-life mobile telecommunications devices,” AMTA CEO, Louise Hyland, added.

By expanding the scope of products, MobileMuster is continuing to demonstrate how industry can work together to address growing volumes of e-waste and deliver measurable social and environmental benefits.

“Circularity of our products is a key focus for Nokia and we are always looking for ways we can enable the refurbishment and recycling of end-of-life products when removed from customers' networks. We are delighted to be part of MobileMuster's expansion in Australia, making our job and supporting our customers in their sustainability goals so much easier,” said Andrew Cope, Managing Director, Nokia Australia and New Zealand.

“While advances in connectivity can have a positive handprint in enabling sustainable outcomes across many industries, we must also acknowledge the corresponding footprint. Product stewardship schemes such as MobileMuster are a tangible way that the mobile telecommunications industry can work together to mitigate this footprint and build a sustainable future.”



(L-R: Spyro Kalos, Head of MobileMuster; Andrew Cope, Managing Director Nokia Australia and New Zealand; Louise Hyland, CEO of AMTA)

ABOUT MOBILEMUSTER

MobileMuster is the only voluntary government accredited electronic product stewardship scheme in Australia and provides a complete e-waste solution to address the environmental, health and safety impacts of telecommunication products across their full life cycle. The program is funded by members including the major handset manufacturers and network carriers alongside a growing number of other electronic hardware manufacturers.

ABOUT NOKIA

At Nokia, we create technology that helps the world act together.

As a trusted partner for critical networks, we are committed to innovation and technology leadership across mobile, fixed and cloud networks. We create value with intellectual property and long-term research, led by the award-winning Nokia Bell Labs.

Adhering to high standards of integrity and security, we help build the capabilities needed for a more productive, sustainable and inclusive world.